



# Community Profile

Sunset Hills  
Area: 0.47 square miles

Prepared by Esri

<b>Population Summary</b>	
2000 Total Population	1,676
2010 Total Population	1,658
2016 Total Population	1,735
2016 Group Quarters	2
2021 Total Population	1,809
2016-2021 Annual Rate	0.84%
2016 Total Daytime Population	911
Workers	183
Residents	728
<b>Household Summary</b>	
2000 Households	693
2000 Average Household Size	2.42
2010 Households	715
2010 Average Household Size	2.32
2016 Households	748
2016 Average Household Size	2.32
2021 Households	780
2021 Average Household Size	2.32
2016-2021 Annual Rate	0.84%
2010 Families	379
2010 Average Family Size	2.95
2016 Families	389
2016 Average Family Size	2.97
2021 Families	403
2021 Average Family Size	2.98
2016-2021 Annual Rate	0.71%
<b>Housing Unit Summary</b>	
2000 Housing Units	722
Owner Occupied Housing Units	78.8%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	3.9%
2010 Housing Units	744
Owner Occupied Housing Units	70.8%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	3.9%
2016 Housing Units	781
Owner Occupied Housing Units	67.3%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	4.2%
2021 Housing Units	814
Owner Occupied Housing Units	66.8%
Renter Occupied Housing Units	29.0%
Vacant Housing Units	4.2%
<b>Median Household Income</b>	
2016	\$69,697
2021	\$78,751
<b>Median Home Value</b>	
2016	\$291,016
2021	\$302,206
<b>Per Capita Income</b>	
2016	\$42,382
2021	\$46,220
<b>Median Age</b>	
2010	38.8
2016	40.0
2021	40.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	748
<\$15,000	11.4%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	6.8%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	9.1%
\$200,000+	8.7%

Average Household Income \$94,973

## 2021 Households by Income

Household Income Base	780
<\$15,000	10.6%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	3.8%
\$50,000 - \$74,999	10.5%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	11.2%
\$200,000+	9.2%

Average Household Income \$103,586

## 2016 Owner Occupied Housing Units by Value

Total	526
<\$50,000	0.4%
\$50,000 - \$99,999	0.8%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	13.5%
\$200,000 - \$249,999	17.5%
\$250,000 - \$299,999	12.2%
\$300,000 - \$399,999	22.6%
\$400,000 - \$499,999	11.2%
\$500,000 - \$749,999	8.2%
\$750,000 - \$999,999	4.6%
\$1,000,000 +	1.1%

Average Home Value \$342,429

## 2021 Owner Occupied Housing Units by Value

Total	544
<\$50,000	0.2%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	10.1%
\$200,000 - \$249,999	20.2%
\$250,000 - \$299,999	15.6%
\$300,000 - \$399,999	25.0%
\$400,000 - \$499,999	11.6%
\$500,000 - \$749,999	7.0%
\$750,000 - \$999,999	5.7%
\$1,000,000 +	1.3%

Average Home Value \$359,375

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	1,658
0 - 4	4.8%
5 - 9	4.9%
10 - 14	5.6%
15 - 24	18.3%
25 - 34	11.5%
35 - 44	12.5%
45 - 54	17.7%
55 - 64	13.9%
65 - 74	6.2%
75 - 84	3.4%
85 +	1.3%
18 +	80.5%

## 2016 Population by Age

Total	1,735
0 - 4	4.2%
5 - 9	5.4%
10 - 14	5.2%
15 - 24	17.5%
25 - 34	11.3%
35 - 44	12.4%
45 - 54	14.4%
55 - 64	16.3%
65 - 74	8.5%
75 - 84	3.5%
85 +	1.4%
18 +	81.8%

## 2021 Population by Age

Total	1,808
0 - 4	4.0%
5 - 9	5.1%
10 - 14	5.7%
15 - 24	17.0%
25 - 34	10.7%
35 - 44	12.7%
45 - 54	13.3%
55 - 64	15.4%
65 - 74	10.9%
75 - 84	3.9%
85 +	1.4%
18 +	82.0%

## 2010 Population by Sex

Males	822
Females	836

## 2016 Population by Sex

Males	860
Females	874

## 2021 Population by Sex

Males	903
Females	906

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Race/Ethnicity

Total	1,657
White Alone	92.7%
Black Alone	4.0%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.9%
Diversity Index	17.2

## 2016 Population by Race/Ethnicity

Total	1,736
White Alone	90.8%
Black Alone	4.9%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	1.4%
Hispanic Origin	2.4%
Diversity Index	21.0

## 2021 Population by Race/Ethnicity

Total	1,808
White Alone	89.3%
Black Alone	5.6%
American Indian Alone	0.3%
Asian Alone	2.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.7%
Hispanic Origin	3.0%
Diversity Index	24.7

## 2010 Population by Relationship and Household Type

Total	1,658
In Households	99.9%
In Family Households	68.4%
Householder	23.6%
Spouse	19.7%
Child	22.9%
Other relative	1.3%
Nonrelative	1.0%
In Nonfamily Households	31.5%
In Group Quarters	0.1%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## 2016 Population 25+ by Educational Attainment

Total	1,177
Less than 9th Grade	0.6%
9th - 12th Grade, No Diploma	0.1%
High School Graduate	7.4%
GED/Alternative Credential	3.4%
Some College, No Degree	13.9%
Associate Degree	8.2%
Bachelor's Degree	41.5%
Graduate/Professional Degree	25.0%

## 2016 Population 15+ by Marital Status

Total	1,478
Never Married	37.9%
Married	51.7%
Widowed	4.6%
Divorced	5.8%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	96.3%
Civilian Unemployed	3.6%

## 2016 Employed Population 16+ by Industry

Total	1,027
Agriculture/Mining	0.0%
Construction	1.7%
Manufacturing	15.1%
Wholesale Trade	12.5%
Retail Trade	10.1%
Transportation/Utilities	2.5%
Information	1.0%
Finance/Insurance/Real Estate	5.0%
Services	50.3%
Public Administration	1.8%

## 2016 Employed Population 16+ by Occupation

Total	1,027
White Collar	79.6%
Management/Business/Financial	20.8%
Professional	37.7%
Sales	16.7%
Administrative Support	4.4%
Services	13.0%
Blue Collar	7.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.6%
Installation/Maintenance/Repair	1.3%
Production	2.8%
Transportation/Material Moving	2.6%

## 2010 Population By Urban/ Rural Status

Total Population	1,658
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## 2010 Households by Type

Total	716
Households with 1 Person	29.1%
Households with 2+ People	70.9%
Family Households	52.9%
Husband-wife Families	44.0%
With Related Children	20.1%
Other Family (No Spouse Present)	8.9%
Other Family with Male Householder	2.7%
With Related Children	1.5%
Other Family with Female Householder	6.4%
With Related Children	4.1%
Nonfamily Households	18.0%
All Households with Children	26.0%
Multigenerational Households	0.7%
Unmarried Partner Households	3.5%
Male-female	2.4%
Same-sex	1.1%

## 2010 Households by Size

Total	715
1 Person Household	29.1%
2 Person Household	36.8%
3 Person Household	17.2%
4 Person Household	12.7%
5 Person Household	3.6%
6 Person Household	0.4%
7 + Person Household	0.1%

## 2010 Households by Tenure and Mortgage Status

Total	715
Owner Occupied	73.7%
Owned with a Mortgage/Loan	56.2%
Owned Free and Clear	17.5%
Renter Occupied	26.3%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	744
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. In Style (5B)
2. Urban Chic (2A)
3. Dorms to Diplomas (14C)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$1,887,480
Average Spent	\$2,523.37
Spending Potential Index	125
Education: Total \$	\$1,568,105
Average Spent	\$2,096.40
Spending Potential Index	148
Entertainment/Recreation: Total \$	\$2,657,963
Average Spent	\$3,553.43
Spending Potential Index	122
Food at Home: Total \$	\$4,428,073
Average Spent	\$5,919.88
Spending Potential Index	119
Food Away from Home: Total \$	\$2,882,834
Average Spent	\$3,854.06
Spending Potential Index	125
Health Care: Total \$	\$4,578,508
Average Spent	\$6,121.00
Spending Potential Index	116
HH Furnishings & Equipment: Total \$	\$1,631,653
Average Spent	\$2,181.35
Spending Potential Index	124
Personal Care Products & Services: Total \$	\$670,482
Average Spent	\$896.37
Spending Potential Index	122
Shelter: Total \$	\$14,705,859
Average Spent	\$19,660.24
Spending Potential Index	126
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,093,192
Average Spent	\$2,798.39
Spending Potential Index	121
Travel: Total \$	\$1,769,741
Average Spent	\$2,365.96
Spending Potential Index	127
Vehicle Maintenance & Repairs: Total \$	\$934,310
Average Spent	\$1,249.08
Spending Potential Index	121

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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